



Canton in the City™

7th Annual Holiday Gift Market



Frequently Asked Questions

Established in 2003, *Canton in the City™* averages between 1,600 to 1,800 shoppers in the October show and 2,000 to 2,500 in the November show (counting only paying customers). Saturdays are generally a busier shopping day than Sundays, however with admission valid all weekend, Sundays have been known to generate higher revenue!

Vendors who wish to affordably market their business and increase their shopper base usually participate in both the October and November shows as shoppers usually return in November with their friends or family to shop again at your booth!

Canton in the City™ invites vendors to copy, paste and email to your customers and friends our \$1 DISCOUNT admission coupon located at www.CantonintheCity.com

In lieu of a discount, *Canton in the City™* will DONATE \$1 per Adult admission when Shoppers submit a completed donation coupon located at www.CantonintheCity.com

Please email additional questions to: info@CantonintheCity.com.

1. What is the best way to contact Canton in the City™?

Please email inquiries to: info@CantonintheCity.com.

2. How are vendor booths assigned?

Booths are assigned on a first-come, first-served basis after all application requirements are met (SASE, photos/brochure, signed application) and payment-in-full is made.

3. May vendors request a specific booth?

YES, however requested booths may already be assigned and therefore are not guaranteed to the requesting party. To view floor plan visit www..CantonintheCity.com and email questions to info@CantonintheCity.com.

4. Are overpayments refunded?

YES. While payments are processed immediately, overpayments will be refunded in the form of a check and presented to vendor at check-in on the day of the show.

5. Can the REFUNDABLE deposit be paid by check?

NO, cash only. Please refer to the Vendor Application / Rules and Regulations.

6. May photos contain NUMEROUS items to be sold?

YES. Vendors must submit photos of EVERY item to be sold and therefore, it is suggested that one photo contain numerous items.

7. Are brochures accepted in lieu of photos?

YES.

8. Is Canton in the City™ an indoor show?

YES. All *Canton in the City™* shows are held indoors in a professional building that is climate controlled and handicapped equipped.

9. May I participate in either two-day October or two-day November show?

YES.

10. Are vendors permitted to work only one day of any two-day show?

NO. All shows are held over a Saturday and Sunday. All booths must be manned and open for business during show hours.

11. Can vendors set up on Friday?

NO. The Grapevine Convention Center will be open beginning at 5 am Saturday. Arrive at any time so long as your booth set up is completed by 9:45 am.

12. Are carts available to setup and break down?

NO. It is the responsibility of the vendor to provide your own dolly and to load and unload your product.

13. Are tents permitted?

NO.

14. What are the show shopping hours?

Saturdays 10 to 5 and Sundays 10 to 4.

15. How many shoppers come through the show?

Since 2003, *Canton in the City*[™] averages between 1,600 to 1,800 shoppers in October and between 2,000 to 2,500 shoppers in November.

16. What are the measurements of a regular/standard size booth?

The majority (*not all*) of the booths at the Grapevine Convention Center measure approximately 9' 6" across by 10' deep. Corner booths in the Concourse have the same measurements.

17. Are all corner and premium booths measurement alike?

NO. Due to the age and construction of the Convention Center booth sizes vary.

18. Does everyone on the Vendor Application receive show information from *Canton in the City*[™]?

NO. Only the Applicant who submitted the Vendor Application will receive information and is responsible to distribute it accordingly.

19. Where do vendors park?

After unloading, ALL Vendors (excluding the handicapped) must relocate their vehicles to "Vendor Parking" located on the east side of the building to make room for Shoppers. Any Vendor vehicle parked in the front of the building is at risk for towing at Vendor's expense.

20. Are customers permitted free admission when picking up orders made at shows OTHER than *Canton in the City*[™]?

NO. If your customer wants to retrieve an order and does not wish to pay admission to shop at *Canton in the City*[™], the Vendor must exit the building to deliver your customer's order. Vendors may not offer free admission, only the \$1 discount admission coupon located on the homepage of www.CantonintheCity.com.